CLAIM OR CLAIMS

What I claim as my invention is:

- (1) A receptacle such as a bottle or jar, which comprises: a lighting device, such as an LED, which may or may not flash, incorporated within the cap of the container or the container itself;
- (2) A receptacle such as a bottle or jar, which comprises: an optical message or slogan molded within the material that makes up the receptacle revealed with the lighting device of Claim 1 which projects the message.